

M.Sc.IN MARKETING AND COMMUNICATION
FULL TIME WITH INTERNATIONAL ORIENTATION
ACADEMIC YEAR 2026-2027
1st SEMESTER

Day	Date	Time	Classroom #	Course	Instructor
Monday	14/9/2026	15.00-18.00	401	Fundamentals of Marketing	K.Kaminakis
Tuesday	15/9/2026	15.00-18.00	401	Fundamentals of Marketing	K.Kaminakis
Wednesday	16/9/2026	15.00-18.00	401	Fundamentals of Marketing	K.Kaminakis
Thursday	17/9/2026	15.00-18.00	401	Fundamentals of Marketing	K.Kaminakis
Monday	21/9/2026	12.00-15.00	404	Marketing Research	C.Saridakis
Monday	21/9/2026	15.00-18.00	504	International Marketing	D.Skarmas
Tuesday	22/9/2026	12.00-15.00	504	Consumer Behavior across Cultures	K.Karantinou
Thursday	24/9/2026	12.00-15.00	502	Digital Marketing I	D.Drosos
Monday	28/9/2026	12.00-15.00	404	Marketing Research	C.Saridakis
Monday	28/9/2026	15.00-18.00	504	International Marketing	D.Skarmas
Tuesday	29/9/2026	12.00-15.00	504	Consumer Behavior across Cultures	K.Karantinou
Wednesday	30/9/2026	12.00-15.00	504	Simulation game intl marketing	D.Skarmas
Thursday	1/10/2026	12.00-15.00	502	Digital Marketing I	D.Drosos
Monday	5/10/2026	12.00-15.00	404	Marketing Research	C.Saridakis
Monday	5/10/2026	15.00-18.00	504	International Marketing	D.Skarmas
Tuesday	6/10/2026	12.00-15.00	504	Consumer Behavior across Cultures	K.Karantinou
Wednesday	7/10/2026	12.00-15.00	504	Simulation game intl marketing	D.Skarmas
Wednesday	7/10/2026	15.00-18.00	TBA	Data Analysis using SPSS	C.Saridakis
Thursday	8/10/2026	12.00-15.00	502	Digital Marketing I	D.Drosos
Monday	12/10/2026	12.00-15.00	404	Marketing Research	C.Saridakis
Monday	12/10/2026	15.00-18.00	504	International Marketing	D.Skarmas
Tuesday	13/10/2026	12.00-15.00	504	Consumer Behavior across Cultures	K.Karantinou
Wednesday	14/10/2026	12.00-15.00	504	Simulation game intl marketing	D.Skarmas
Wednesday	14/10/2026	15.00-18.00	TBA	Data Analysis using SPSS	C.Saridakis
Thursday	15/10/2026	12.00-15.00	502	Digital Marketing I	D.Drosos
Monday	19/10/2026	12.00-15.00	404	Marketing Research	C.Saridakis
Monday	19/10/2026	15.00-18.00	504	International Marketing	D.Skarmas
Tuesday	20/10/2026	12.00-15.00	504	Consumer Behavior across Cultures	K.Karantinou
Tuesday	20/10/2026	15.00-18.00	TBA	Digital Marketing Lab	K.Kaminakis
Wednesday	21/10/2026	12.00-15.00	504	Simulation game intl marketing	D.Skarmas
Wednesday	21/10/2026	15.00-18.00	TBA	Data Analysis using SPSS	C.Saridakis
Thursday	22/10/2026	9.00-12.00	502	Digital Marketing I	D.Drosos
Monday	26/10/2026	12.00-15.00	404	Marketing Research	C.Saridakis
Monday	26/10/2026	15.00-18.00	504	International Marketing	D.Skarmas
Tuesday	27/10/2026	12.00-15.00	504	Consumer Behavior across Cultures	K.Karantinou
Tuesday	27/10/2026	15.00-18.00	TBA	Data Analysis using SPSS	C.Saridakis
Thursday	29/10/2026	12.00-15.00	502	Digital Marketing I	D.Drosos
Friday	30/10/2026	12.00-15.00	TBA	Simulation game intl marketing	D.Skarmas
Monday	2/11/2026	12.00-15.00	404	Marketing Research	C.Saridakis
Monday	2/11/2026	15.00-18.00	504	International Marketing	P.Argouslids
Tuesday	3/11/2026	12.00-15.00	504	Consumer Behavior across Cultures	K.Karantinou
Tuesday	3/11/2026	15.00-18.00	TBA	Digital Marketing Lab	K.Kaminakis
Wednesday	4/11/2026	12.00-15.00	504	Simulation game intl marketing	D.Skarmas
Wednesday	4/11/2026	15.00-18.00	TBA	Data Analysis using SPSS	C.Saridakis
Thursday	5/11/2026	12.00-15.00	502	Digital Marketing I	D.Drosos
Monday	9/11/2026	12.00-15.00	404	Marketing Research	C.Saridakis
Monday	9/11/2026	15.00-18.00	504	International Marketing	P.Argouslids
Tuesday	10/11/2026	12.00-15.00	504	Consumer Behavior across Cultures	K.Karantinou
Tuesday	10/11/2026	15.00-18.00	TBA	Digital Marketing Lab	K.Kaminakis
Wednesday	11/11/2026	12.00-15.00	504	Simulation game intl marketing	D.Skarmas
Thursday	12/11/2026	12.00-15.00	502	Digital Marketing I	D.Drosos
Monday	16/11/2026	12.00-15.00	404	Marketing Research	C.Saridakis
Monday	16/11/2026	15.00-18.00	504	International Marketing	P.Argouslids

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Day	Date	Time	Classroom #	Course	Instructor
Wednesday	18/11/2026	12.00-15.00	504	Simulation game intl marketing	D.Skarmeas
Thursday	19/11/2026	12.00-15.00	502	Digital Marketing I	D.Drosos
Friday	20/11/2026	15.00-18.00	TBA	Consumer Behavior across Cultures	K.Karantinou
Monday	23/11/2026	15.00-18.00	TBA	Exams International Marketing	D.Skarmeas, P.Argouslidis
Thursday	26/11/2026	9.00-12.00	TBA	Exams Digital Marketing I	D.Drosos
Tuesday	1/12/2026	12.00-15.00	TBA	Exams Consumer Behavior across Cultures	K.Karantinou
Friday	4/12/2026	9.00-12.00	TBA	Marketing Research	C.Saridakis